Modok Metadata Instructions

- **Required Fields are highlighted in <mark>Yellow</mark> Please remove our example line from**
- **your metadata template before submitting. If you cannot fill out an optional field,**
- **leave it blank.**
  - ○ **If you have worldwide rights, leave whitelist/blacklist columns blank**
  - ○ **If you provide all appropriate countries in the whitelist column, you can leave the blacklist column blank and vice versa.**
- **Filenames must match EXACTLY the file provided, in order for your files to be mapped correctly.**
- **Filenames are case sensitive! Keep this in mind when filling out metadata**
- **Please include the file extension in your filenames (.jpg, .mov, .mp4, .srt, etc.)**

Film Delivery

- Provide 1 csv with <u>all</u> film metadata.

Film Metadata

Column	Field	Required	Example	Details
A	imdb id	N	tt0112843	IMDB film ID
B	provider id	N	249729532	Film ID (Internal ID used by partner, ie., Unique IDs, Content IDs). Can be left blank if you do not use IDs internally.
C	title	Y	The Demolitionist	
D	content type	Y	movie	Input 'movie'

E	description	Y	A murdered police officer is brought back to life by a cold-hearted scientist to serve as "The Demolitionist", the ultimate crime-fighting weapon in a city overrun by criminals.	
F	release date	N	1995	Year the series debuted: YYYY
G	parental rating	Y	R	Accepted ratings: G, PG, PG-13, R, NC-17, NR
H	languages	N	ru	Only accept the two letter language code found here: https://en.wikipedia.org/wiki/List_of_ISO_639-1_codes
I	countries	N	US	Country or countries of origin. Only accept the two letter country code found here: https://en.wikipedia.org/wiki/ISO_3166-1_alpha-2#Officially_assigned_code_elements
J	genres	Y	Action, Horror, Sci-Fi	Accepted genres: Action, Adventure, Adult, Animation, Anime, Comedy, Crime, Documentary, Drama, Fantasy, Foreign/International, History, Holiday, Horror, Independent, Kids & Family, LGBT, Lifestyle, Music, Musicals, Mystery, Reality, Romance, Sci-Fi, Science & Nature, Sport, Thriller, War, Western
K	directors	N	Robert Kurtzman	Film director(s)
L	actors	N	Nicole Eggert, Bruce Abbott, Susan Tyrrell	Film actor(s)
M	writers	N	Brian DiMuccio, Anne Kurtzman	Film writer(s)
N	keywords	N	police, cyborg, revenge, explosion	List of searchable keywords related to the film

O	cue points	N	699.1, 1271.7, 1883.9, 2314.6, 2922, 3639.2, 4225.8, 4832.2	Ideal times for ad breaks in seconds or S MPTE (any format, with frames or without) eg. 123.4, 652.3 or 00:07:00, 00:15:00
P	country whitelist	N	US	List all countries title can be available in. (*If available worldwide, leave this field blank.)
Q	country blacklist	N		List all countries title cannot be available in. (*If no restrictions apply and title is available worldwide, leave blank.)
R	available date	N	4/1/16	Start date. If open ended, leave date blank. Accepted Format: MM/DD/YYYY
S	expiration date	N	2/5/17	End date. If open ended, leave date blank. Accepted Format: MM/DD/YYYY
T	video filename	Y	the-demolitionist.mov	Filename of the video
U	trailer filename*	Y*	the-demolitionist-trailer.mov	FIlename of the trailer (*Only required if supping)
V	poster filename	Y	the_demolitionist_poster.png	Filename of the poster image associated with the title
W	landscape filename	Y	the_demolitionist_landscape.png	Filename of the landscape image associated with the title
X	hero filename	Y	the_demolitionist_hero.jpeg	Filename of the hero image associated with the title
Y	subtitle/caption filename*	Y*	the-demolitionist.srt	Filename of the subtitle/caption (*Only required of supplying)
Z	subtitle/caption language*	Y*	en	Language of subtitle/caption (*Only required of supplying)

Series Delivery
⬤Provide 1 csv with all series metadata *and* 1 csv with all episodic metadata.
  ◯We need BOTH series and episodic metadata per title.

Series Metadata

Column	Field	Required	Example	Details
A	imdb id	N	tt0193676	IMDB series ID
B	provider series id	N	854372	Series ID (provided by partner, ie., Unique IDs, Content IDs)
C	series title	Y	Freaks and Geeks	
D	content type	Y	series	Input 'series'
E	description	Y	A high school mathlete starts hanging out with a group of burnouts while her younger brother navigates his freshman year.	
F	release date	N	1999	Year the series debuted: YYYY
G	parental rating	Y	TV-14	Accepted ratings: TV-Y, TV-Y7, TV-Y7-FV, TV-G, TV-PG, TV-14, TV-MA, NR
H	creators	N	Paul Feig	Series creator(s)
I	languages	Y	en	**Accepted two letter country codes found here:** https://en.wikipedia.org/wiki/List_of_ISO_639-1_codes
J	countries	N	US	Country or countries of origin of series release. Only accept the two letter country code found here: https://en.wikipedia.org/wiki/ISO_3166-1_alpha-2#Officially_assigned_code_elements

Column	Field	Required	Example	Details
K	genres	Y	Comedy, Drama	Accepted genres: Action, Adventure, Adult, Animation, Anime, Comedy, Crime, Documentary, Drama, Fantasy, Foreign/International, History, Holiday, Horror, Independent, Kids & Family, LGBT, Lifestyle, Music, Musicals, Mystery, Reality, Romance, Sci-Fi, Science & Nature, Sport, Thriller, War, Western
L	keywords	N	geek, teenager, high school	List of searchable keywords related to the series
M	poster filename	Y	freaks-and-geeks-poster.jpg	Filename of the poster image associated with the series
N	landscape filename	Y	freaks-and-geeks-landscape.jpg	Filename of the landscape image associated with the series
O	hero filename	Y	freaks-hero.png	Filename of the hero image associated with the series
P	trailer filename	Y	FG_trailer.mov	Filename of the trailer (*Only required if supplying)

Episode Metadata

Column	Field	Required	Example	Details
A	imdb id	N	tt0582679	IMDB ep ID (if one exists). Can be found in the IMDB url
B	provider episode id	N	9532	Episode ID (Internal ID used by partner, ie., Unique IDs, Content IDs). Can be left blank if you do not use IDs internally.
C	provider series id	N	854372	Series ID (Internal ID provided by partner, ie., Unique IDs, Content IDs). Can be left blank if you do not use IDs internally.
D	episode title	Y	Pilot	
E	content type	Y	episode	Input 'episode'
F	series title	Y	Freaks and Geeks	
G	season number	Y	1	

H	episode number	Y	1	We can only accept numbers
I	description	Y	Yearning to fit in yet wanting to be themselves, Lindsay Weir, her brother Sam, and a diverse group of friends struggle to get through 1980 at McKinley High School.	
J	release date	N	1999	Year the episode debuted: YYYY
K	parental rating	Y	TV-14	Accepted ratings: TV-Y, TV-Y7, TV-Y7-FV, TV-G, TV-PG, TV-14, TV-MA, NR
L	languages	Y	en	We can only accept the two letter language code found here: https://en.wikipedia.org/wiki/List_of_ISO_639-1_codes
M	countries	N	US	Country or countries of origin of episode release. **We can only accept the two letter country code found here:** https://en.wikipedia.org/wiki/ISO_3166-1_alpha-2#Officially_assigned_code_elements
N	genres	Y	Comedy, Drama	Accepted genres: Action, Adventure, Adult, Animation, Anime, Comedy, Crime, Documentary, Drama, Fantasy, Foreign/International, History, Holiday, Horror, Independent, Kids & Family, LGBT, Lifestyle, Music, Musicals, Mystery, Reality, Romance, Sci-Fi, Science & Nature, Sport, Thriller, War, Western
O	directors	N	Jake Kasdan	Series/episode director(s)
P	actors	N	Linda Cardellini, John Daley, James Franco, Jason Segel, Seth Rogen, Busy Philipps, Samm Levine, Martin Starr Paul Feig	Series/episode actor(s)
Q	writers	N		Series/episode writer(s)

R	keywords	N	geek, teenager, high school	List of searchable keywords related to the episode
S	cue points	N	699.1, 1271.7, 1883.9, 2314.6	Ideal a times for ad breaks in seconds or S MPTE (any format, with frames or without) eg. 123.4, 652.3 or 00:07:00, 00:15:00. If none are indicated, this will be determined in-house.
T	country whitelist	N	US, VI, PR, GU	List all countries title **can** be available in. (*If available worldwide, leave this field blank.) **We can only accept the two letter country code found here:** https://en.wikipedia.org/wiki/ISO_3166-1_alpha-2#Officially_assigned_code_elements
U	country blacklist	N		List all countries title **cannot** be available in. (*If no restrictions apply and title is available worldwide, leave blank.) **We can only accept the two letter country code found here:** https://en.wikipedia.org/wiki/ISO_3166-1_alpha-2#Officially_assigned_code_elements
V	available date	N	04/21/2016	Content start date. Leave blank if open-ended Accepted formats: MM/DD/YYYY
W	expiration date	N	02/25/2017	Content end date. Leave blank if open-ended. Accepted formats: MM/DD/YYYY
X	video filename	Y	freaks-and-geeks-s01-e01-pilot.mp4	Filename of the episode
Y	thumbnail filename	N	freaks-and-geeks-s01-e01-pilot_thumbnail.png	Filename of the thumbnail. If none provided, these are generated in-house.
Z	subtitle or caption filename	Y*	freaks-and-geeks-s01-e01-pilot.scc	Filename of the subtitle/caption (*Only required if supplying)
AA	subtitle or caption language	Y*	en	Language of subtitle/caption (*Only required if supplying)